

# School Directory Mobile Advertising

Now there's an app for our school directory, where you can advertise too!

Advertise your business in the Rincon Valley School Directories. Your ad will appear in all TEN of the School Directory Apps and will reach approximately 3,450 families in the Rincon Valley and Bennett Valley areas. Proceeds pay for the software and allows the RVEF to spend additional funds on programs in Science, the Arts and Physical Education for all RVUSD students.

## Mobile Advertising Options

- **Mobile Title Sponsor (MTS):** Your logo, headshot, and/or name are placed on the title bar as parents and students navigate through the App. Parents/students will be able to click on the MTS and link directly to your website.
- **Footer Banner:** Your logo, headshot, and/or name are placed on the footer of the app and will rotate with other advertisers allowing you to appear on different pages of the App. Parents/students will be able to click on the footer ad and link directly to your website.
- **Search Sponsor:** When the app is launched, it automatically opens to the Search Screen. Your logo will appear on the initial and final search pages of the App. Be seen every time a parent/student is searching for a family or staff member by last name or class list. Parents/students will be able to click on your logo and link directly to your website.

**Mobile Title Sponsor**  
300px w x 60px h

**Footer Banner**  
300px w x 50px h

**Search Sponsor**  
300px w x 70px h



**YES, I WOULD LIKE TO SUPPORT RVEF BY ADVERTISING ON THE APP!**

PLACEMENT	PRICE	QUANTITY AVAILABLE
<input type="checkbox"/> Mobile Title Sponsor	\$1,500 per year	3 (Sponsors will rotate in location)
<input type="checkbox"/> Search Sponsor	\$2,500 per year	1 Sponsor Only (Exclusive location)
<input type="checkbox"/> Footer Banner	\$500 per year	10 (Sponsors will rotate in location)
Total		

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Billing Address: \_\_\_\_\_

PLEASE BILL MY CREDIT CARD:

Credit Card #: \_\_\_\_\_ CVV: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

Forms can be faxed to 240-206-6275 or email to [mike@atozconnect.com](mailto:mike@atozconnect.com).  
Questions? Email [mike@atozconnect.com](mailto:mike@atozconnect.com) or call 240-206-6273 ext 101.